

**10.06.2008**

### **Office Power Outage**

This is an announcement to all MediaBlitz users; Our office is going to be without power tomorrow (Wednesday 11th June 2008) between 0900GMT and 1600GMT.

MediaBlitzimages.com will be running as usual, but we will not have any power in our office, but please note, you will still be able to use all features on the website as per usual.

**09.06.08**

### **News Archive**

To keep this page neat, tidy, and fast, all old news has now been archived. There will be links to download archived news articles shortly.

**1st October 2007**

### **Autumn 2007 Newsletter**

The Autumn Newsletter is now being sent out to our registered clients via email, alternatively, you can also view it by clicking [here](#).

If you haven't signed up to, or haven't received our newsletter you can do so by emailing me, David Lee, by using our contact page Alternatively if you receive our newsletter and wish to unsubscribe, please email me with the subject line 'Unsubscribe'.

**1st September 2007**

### **Happy Birthday to us...**

MediaBlitzimages celebrated its' first birthday today, and it's all thanks to endless enthusiasm and hard work of our team and the support of our growing client base - you. We can't thank you enough for your continued support and the opportunities you have given us during our first year of operation. Martin Lee commented

*"I don't think you can ever neglect the importance of customer relationships and service, it can often be overlooked in this somewhat electronic age we live in, where everything seems to be depersonalized through computers. Admittedly, as an industry we would struggle without the technology, but perhaps we should remember it's for the speed and convenience of both the customer and the library, not to replace personal contact between a provider and a client!"*

**11th July 2007**

**New Search Guide - Now Available**

Ever found you can't find exactly what your looking for? Or maybe you can't find things fast enough? Either way, our new searching guide will lead your way through our library of images.

**14th June 2007**

**Summer 2007 Newsletter**

The summer Newsletter has just been completed and is currently being sent out to our registered users, you can also view it by clicking [here](#).

If you haven't signed up to our newsletter you can do so by emailing me, David Lee, by using our contact page. Alternatively if you receive our newsletter and wish to unsubscribe, please email me with the subject line 'Unsubscribe'

**7th June 2007**

**New Official Wallpaper**

Brand new official MediaBlitzimages wallpapers are now available for free download.

**Mac Users**

Choose the colour scheme you would like then click the appropriate link, once the image appears, hold control, then left click and select 'Download image to disk', then change your wallpaper as normal using 'system preferences'.

**PC Users**

Choose the colour scheme you would like then click the appropriate link, once the image appears, right click and select 'Save image as', then change your wallpaper as normal using 'Control Panel'.

**30th May 2007**

**25,000 images and growing**

This morning at MediaBlitzimages, we are pleased to announce that we have just reached the 25,000 image milestone! All of our images are shot by our single (busy!) photographer and CEO Martin Lee, who said

*"Just eight months after our initial launch, we've reached a major target of 25,000 images. We could, like other libraries populate the site much faster than we currently do, by using many contributing photographers, the difference is we represent one photographer (me!) and handle extremely large image files (in their RAW state they*

*can reach up to 125MB!). We very much believe that quality is infinitely more important than quantity - we would much prefer to have a library of 25,000 stunning, modern and relevant images, as opposed to a library of 100,000 packed full of old, irrelevant, and 'space filling' images. We think that reaching 25,000 images is a fantastic step for our whole team. All the images are of the highest quality and contemporary, and we are offering a good level of new material for our clients on a daily basis, as well as a fantastic 'family' service which no other image library could possibly match."*

**15th May 2007**

**And the Winner is.....**

Sophie Palmer from Front Magazine! Congratulations to you, you'll be jetting off with a lucky companion to the 5 star luxury that is the Hyatt Regency Hotel in the highly exclusive La Manga Club situated in the beautiful 'Mar Menor' of Murcia.

Sorry to all other entrants, but you can always try again in next years competition. All accounts requested at the Picture Buyers Fair are now open and active, your usernames and passwords should have been emailed to you. If you requested an account and have not received any log in details please let us know via the contact page.

**11th May 2007**

**MediaBlitzimages make a splash @ BAPLA Picture Buyers Fair '07**

Being in our eighth month of trading the prospect of a major show was far from comforting to us! We had never exhibited, and didn't know what or who, if anyone, to expect. Putting our brand in the same hall as the respected industry market leaders was daunting to say the least for us – but it worked.

Said Margaret Whitmarsh (Managing Director),

*“Martin Lee invested a considerable sum of money in the show. I was always personally concerned that the money spent could have been used more effectively in other forms of medium term marketing. How wrong I was and how glad we are that we did turn up! The interest received far exceeded our estimates, (the chocolate fountain certainly won us a few points!), and I think it safe to say we literally doubled our registered client base over the two day period – more remarkably, buyers that registered with us on the Wednesday were buying from us before the show closed on Thursday!”*

Mediablitzimages is now confidently expanding its' market share, especially in the lines of Food & Drink, Health & Beauty and Lifestyle.

Margaret continued,

*“We have a very high quality marketable product, that we think will be hard for anyone to beat, giving the buyers the chance to increase the quality of their imagery and at the same time reduce their costs substantially, so they get the best of both worlds. We all think the Show was an amazing event and are already planning our presence in the 2008 show, where we hope to have a larger and more prominent presence”.*

Please watch this space to see images from the fair, and the lucky winner of our competition will be announced next week - Good Luck.

**13th April 2007**

**MediaBlitzimages @ BAPLA Picture Buyers Fair**

Please come down to the BAPLA Picture Buyers Fair @ the Business Design Centre in London on the 9th & 10th of May 2007 to see us, we take great pleasure in meeting our customers face to face as many of you know, whether you've met us before or not just come over to stand 208/210 and pay us a visit.

You won't be leaving empty handed either as we have a giant 4 foot chocolate fountain, loads of free goodies and the chance for you to win a luxurious weekend for 2 at the finest resort in Europe, La Manga Club in Spain where you can mingle with the rich and famous. Oh, and I almost forgot to mention, we have some pretty good images too!

**8th April 2007**

**Happy Easter**

All of us at MediaBlitzimages.com would like to wish you all a Happy Easter!

**7th March 2007**

**Spring 2007 Newsletter**

The spring Newsletter has just been completed and is currently being sent out to our registered users, you can also view it by clicking [here](#).

If you haven't signed up to our newsletter you can do so by emailing me, David Lee, by using our contact page. Alternatively if you receive our newsletter and wish to unsubscribe, please email me with the subject line 'Unsubscribe'

**25th February 2007**

**MediaBlitzimages reaches 20,000 Quality Images!**

After last night's upload we have reached the 20,000 image milestone! After being open for just 6 months our library size has doubled in size and is constantly accelerating to do so; on average we upload 66 images per day. Our chief photographer and CEO Martin Lee said

*"We are more concerned with relevant contemporary images and quality, rather than playing an all out stock numbers game. Having said that we should increase the stock to around 80,000 images by this time next year. We have changed our equipment completely and now operate with Hasselblad H3D-39 medium format cameras and lenses, Profoto lighting and Imacon scanning equipment. As we shoot a wide variety of lifestyle, food and still life it has to be of the highest quality so we need the consistency and quality which gives us an edge on the competition."*

**14th February 2007**

**Happy Valentines Day from all of us at [MediaBlitzimages.com](http://MediaBlitzimages.com)!**

**26th January 2007**

**Margaret Whitmarsh is New MD**

Mediablitzimages has appointed Margaret Whitmarsh as Managing Director. Company founder, Martin Lee remains CEO and Director of Photography and David Lee becomes Managing Editor responsible for the image collection.

A company spokesman stated:

*"Now the establishment period is complete the moves allow Martin to concentrate on producing the libraries' images and Margaret to move the company forward in both the domestic and international markets."*

Mediablitzimages has recorded an impressive first trading quarter and continues to upload new images on a daily basis providing up to the minute contemporary images to its' growing client base.

**19th January 2007**

**Happy 2007**

Firstly we would like to wish all of our users a Happy New Year! A new year for the most of us usually means diets, detox and new years resolutions. Over the last couple of weeks we have been shooting and uploading dozens of healthy food shots for all your new years articles, our newest shots feature things like jacket potatoes, soups, fresh herbs and some fresh vegetables, we also recently did a shoot of the widely talked about 'F2 Diet' You can access the pictures by searching for 'F2' or you could search for 'healthy food'.

**15th December 2006**

### **Happy Christmas**

Wishing you a HAPPY CHRISTMAS from all of us here at MediaBlitzimages!  
Words by David

**14th December 2006**

### **Search Engine Alterations**

We are pleased to announce some useful changes to our search engine; You can now add the following logic to your search to refine the results:

- + : The word must appear in the results
- : The word must not appear in the results
- () : Used to group words into sub-expressions (for use with other logic symbols)
- \* : A wildcard used to match zero or more characters at the end of a word
- " : The enclosed string is taken as a whole, used for phrase matching

If you require any assistance in searching for your image don't hesitate to ask.

**15th September 2006**

### **A Good Start**

After being open for a couple of weeks we are already receiving interest from the world over, earlier today it was arranged that Press Features of Cape Town, will be exclusively representing us in South Africa. Press Features currently runs as one of south africa's top image providers for the magazine and press industry.

**1st September 2006**

### **Open for Business**

Hello and a big thank you for visiting our site – we really do appreciate your time and hopefully you'll enjoy your visit and will return regularly in the future. New stock images will be added to the site on a daily basis – covering both general stock and more specifically, current affairs issues relating to lifestyle, food and health issues that continually change our daily lives.

If you can't find what you're looking for or need some tips in navigating the site, please feel at liberty to call us for free and friendly assistance in your search.

We are not trying to reinvent the wheel but we are trying to provide you with an exciting new alternative choice for your stock image requirements. Offering you high quality images with simple but effective components and design elements at favourable prices that will encourage you to come back for more. We have invested heavily in time, equipment, technology and infrastructure to bring you a site we hope you will find useful, enjoyable and easy to use.

Our image pricing has been designed to keep your costs down. Regular users should consider the advantages of registering with us on line to benefit further from a specifically tailored price structure offering valuable discounts on all images purchased that is created for you and remains unique to you.

Please enjoy your time on our site and you are welcome here anytime.

A big thank you from everybody at MediaBlitz Images.